

Kerry



KERRY O'SHEA GORGONE

MEDIA KIT



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My first show, if we're striving for complete accuracy, was a neighborhood acrobatic performance. The act featured a daring trick that left me and my neighbor on the ground with the wind knocked out of us.

Not the best start, but I caught the showbiz bug anyway!

Now I run three shows: The Backpack Show with Chris Brogan, Punch Out with Katie and Kerry, and Marketing Smarts from MarketingProfs.

They're all completely different animals—different communities, different topics, different guests. Lots of fun!

In addition to being a Showrunner, I am an editor and writer.

I lead editorial for the content and customer education division at Appfire, and have addressed audiences at industry conferences including the B2B Marketing Forum, the Social Brand Forum, Vocus Demand Success, and FLBlogCon.

Law. Marketing. Running a show. That's my jam! I speak and emcee at a few specialty conferences each year including Bloggy Boot Camp and the Type-A Parent Conference (now "Plaid St"), and frequently conduct private workshops for clients.

Reach out if you'd like to work together on your next event or if you'd like me to appear as a guest on your show.

Kerry



ABOUT THE SHOW

The Backpack Show with Chris Brogan and Kerry O'Shea Gorgone shares business success insights and stories from unusual places.

Guests are specially selected from all kinds of walks of life, so you can get unique perspectives outwith your typical business working environment.

A big focus of The Backpack Show is shining the light on BIPOC / LGBTQIA+ / women.

POPULAR EPISODES

[Comedian Janey Godley](#)

[Sir Mix-A-Lot and Genevieve Bien-Aime](#)

[Jon Bailey, Susan Bennett \(Voice of Siri\)](#)

[Auralnauts](#)

[Ariel Helvetica and Nikki Porcher \(Buy From A Black Women\)](#)

DEMOGRAPHICS

Lots of women over the age of 40, plenty of small business owners, largely in the US and Canada with Scotland being our third country (it's a fun story).

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OTHER PAST GUESTS





ABOUT THE SHOW

Sometimes you just want to talk about something other than work. Katie Robbert and Kerry O'Shea Gorgone explore the weird hobbies, guilty pleasures, and secret side hustles... the good stuff, about all your favorite people.

Punch Out with Katie and Kerry.

POPULAR EPISODES

Michael Port -

On Competitive Shooting, Martial Arts, and Culture

Jenn Herman -

On Hallmark Movie Addiction, Trash TV, and Jigsaw Puzzles

Goldie Chan -

On Dungeons and Dragons, Disney, Dole Whip, and Dressing Up

C.C. Chapman -

On Making Indie Films, Taking Pictures, and Being Extra

Katie Martell -

On Vintage Table Lighters, Trombones, and Twins

DEMOGRAPHICS

Lots of business owners, speakers and creative entrepreneurs.

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OTHER PAST GUESTS





OFFICIAL BIO

Kerry O'Shea Gorgone, JD, MBA, is an editor, writer, lawyer, and speaker.

She co-hosts The Backpack Show with Chris Brogan, a live video show that airs weekly on Fridays. Her audio show, Punch Out with Katie and Kerry, is currently in its fifth season of production.

Kerry hosts a Classic Alternative radio show for VillageRadio.net on weekday mornings, and is a sought-after public speaker. Learn more about her at KerryGorgone.com.



[DOWNLOAD IMAGE](#)

HOW TO BOOK

Reach out if you'd like to discuss booking Kerry for your next event either via email Kerry@KerryGorgone.com or by visiting kerrygorgone.com/contact.

Look forward to hearing from you!

[CONTACT](#)



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